2024 ATX BADD: AWAKEN IMAGINATION

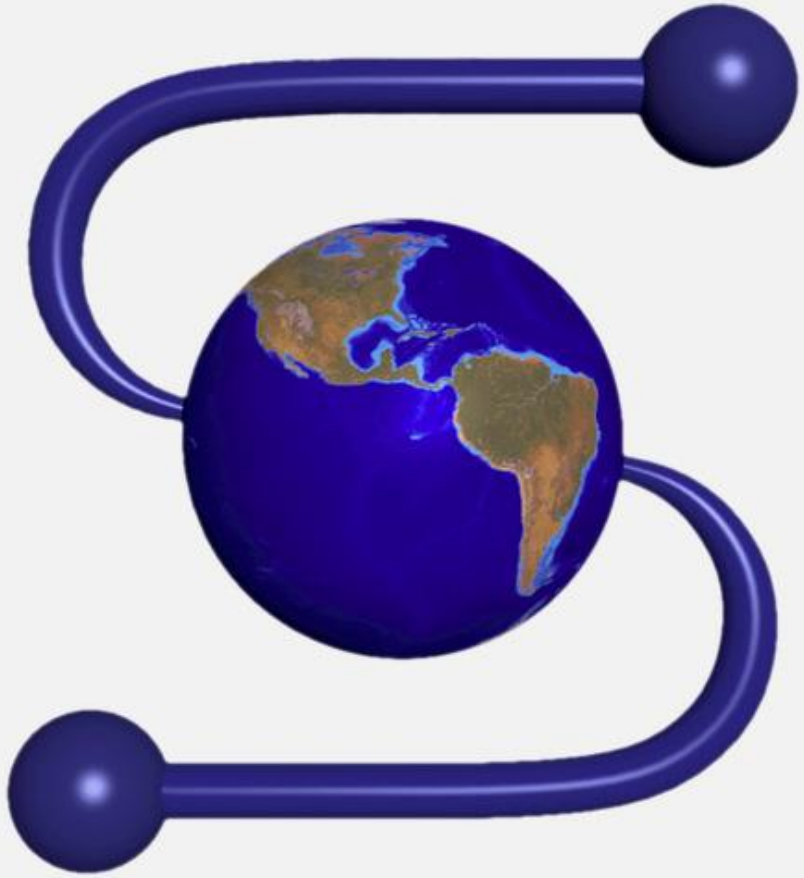
Awaken Imagination

“Almost every part of global GDP is up for disruption.”

- Vinod Khosla



1971



1993


cingular
9:41 AM
SMS
Text
Tuesday
9
Calendar
Photos
Camera
Calculator
Stocks
280
Maps
73°
Weather
Notes
Clock
Settings
Phone
Mail
Web
iPod

2007



2022

“AI is the single most powerful platform in human history.”

- **Chris Wilke**

AI is different.

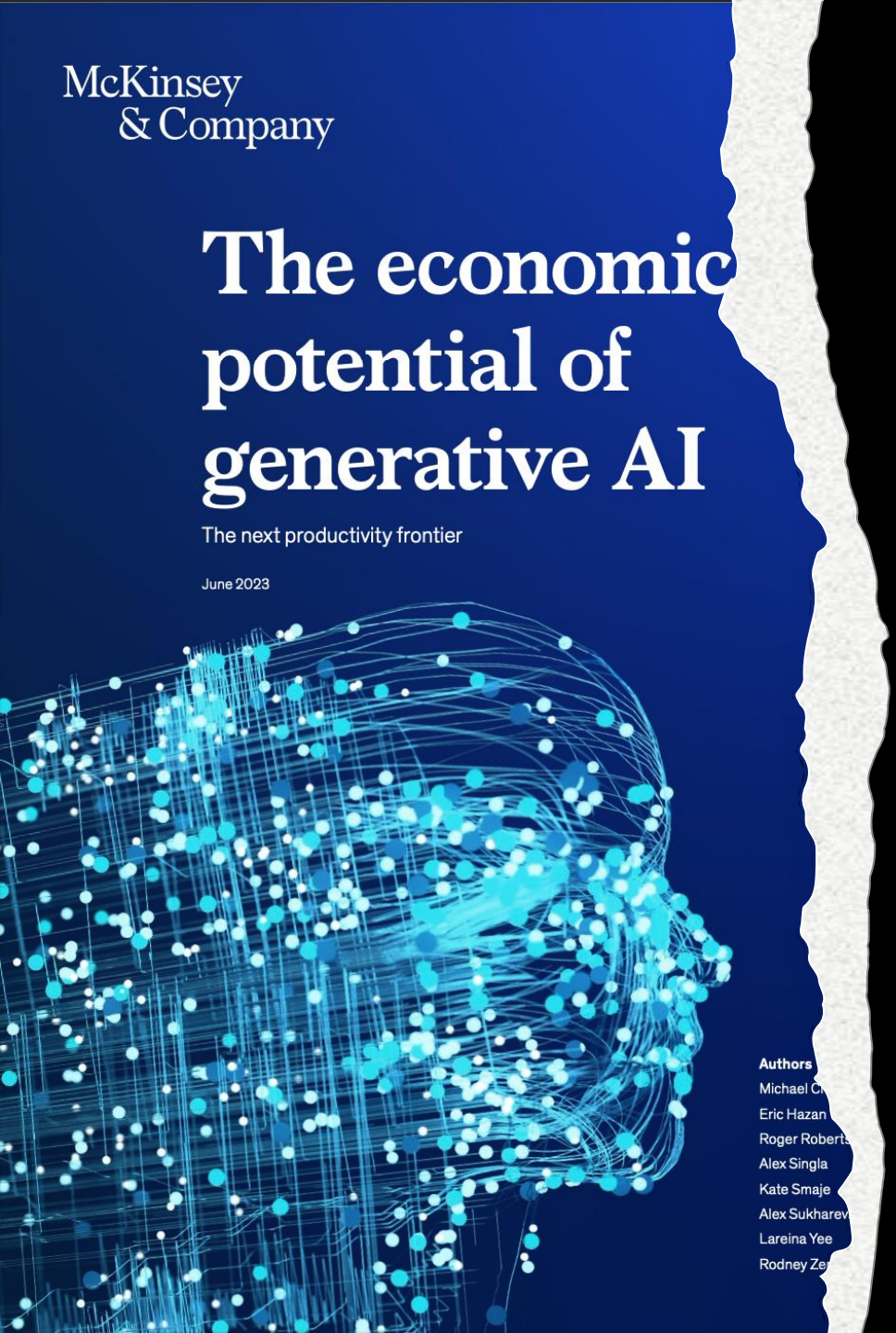
Mobile and Web changed

Distribution.

AI is different.

AI is transformational in

Creation.


McKinsey
& Company
The economic potential of generative AI
The next productivity frontier
June 2023
Authors
Eric Hazan
Roger Roberts
Alex Singla
Kate Smaje
Lareina Yee

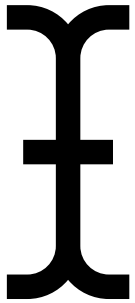
$4.4 Trillion

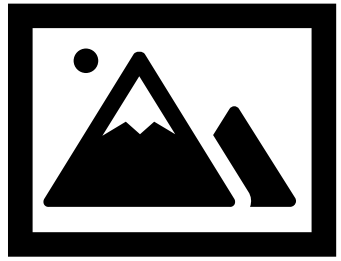
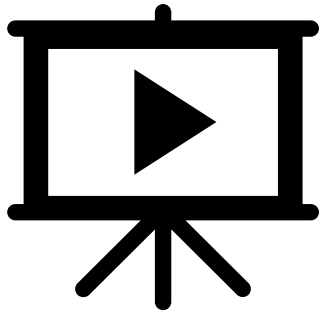
Get Oriented

See What’s Possible

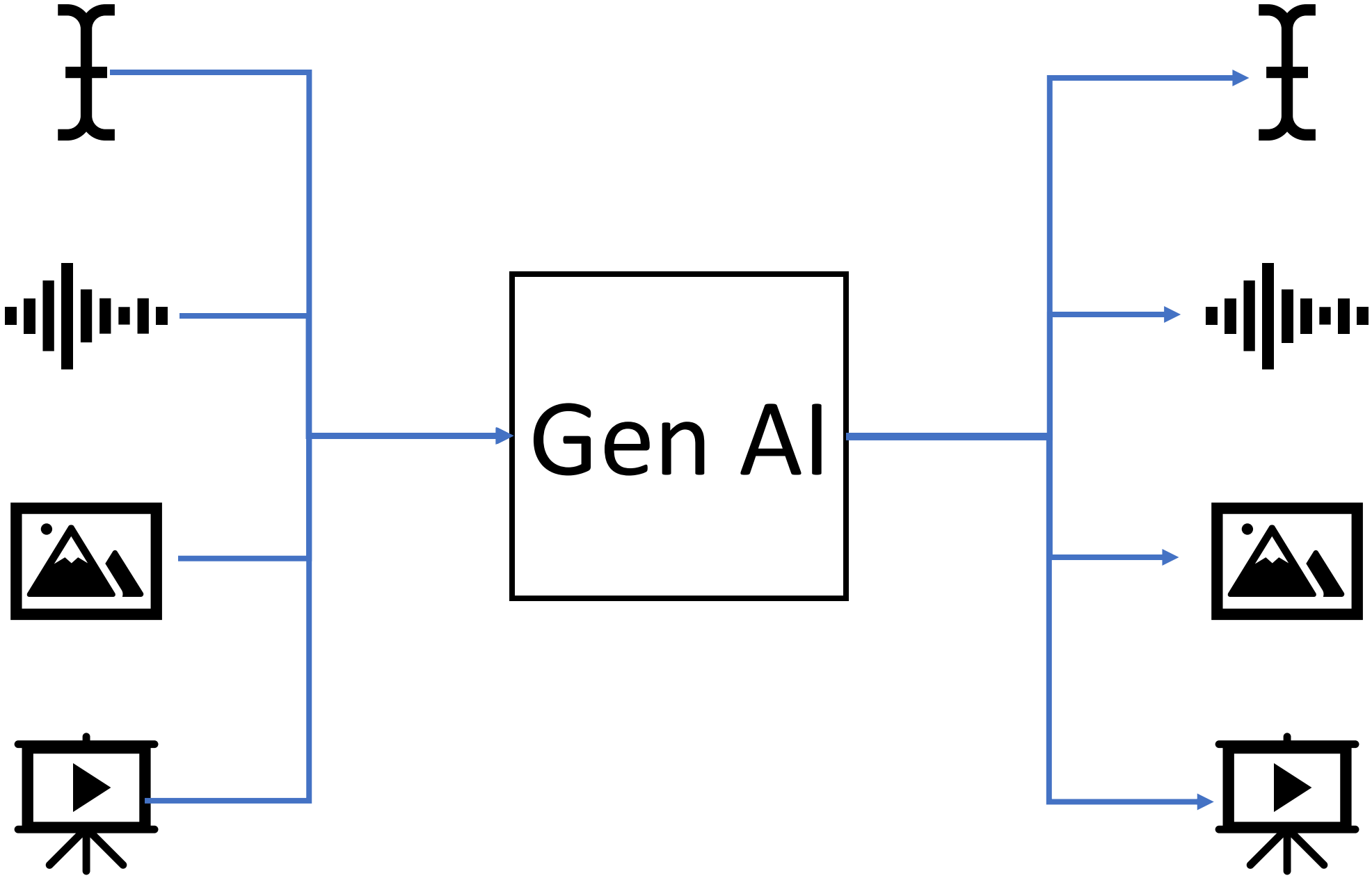
Start Building

Generative AI is powerful and moving fast

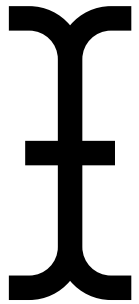


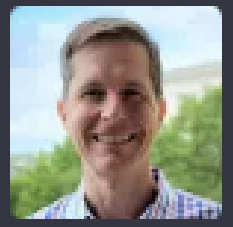



Multimodal


Gen AI

Demo

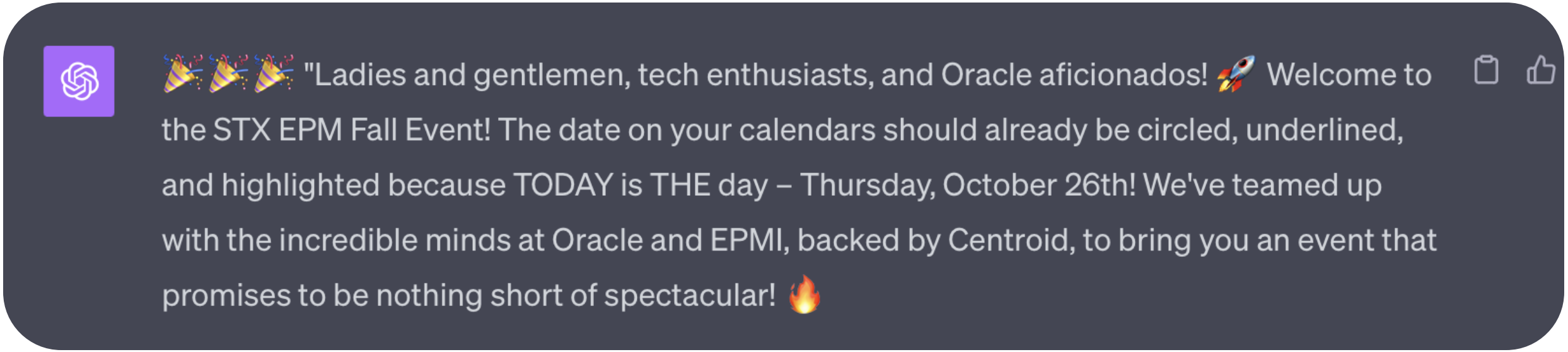




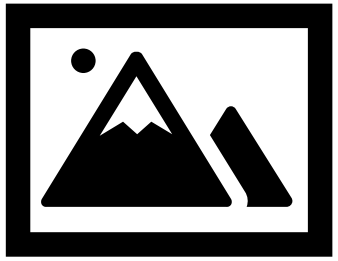
I am the emcee of the below event.

Write my opening welcome lines.
Make it super energetic and upbeat.

Write energetic opening


🎉🎉🎉 "Ladies and gentlemen, tech enthusiasts, and Oracle aficionados! 🚀 Welcome to the STX EPM Fall Event! The date on your calendars should already be circled, underlined, and highlighted because TODAY is THE day – Thursday, October 26th! We've teamed up with the incredible minds at Oracle and EPMI, backed by Centroid, to bring you an event that promises to be nothing short of spectacular! 🔥

Great draft...



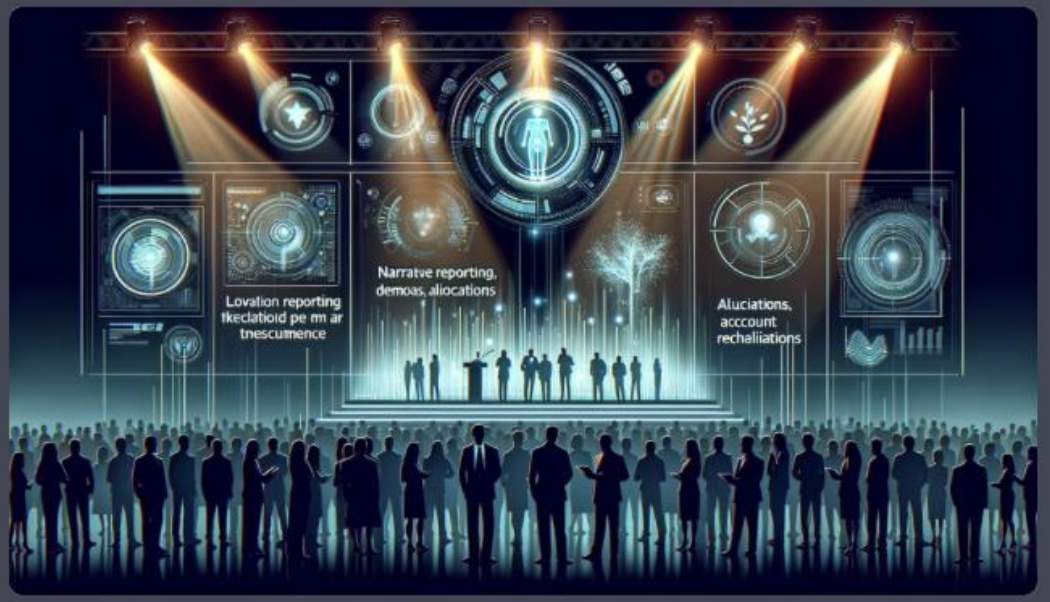
Full screen image

I need an image that I can use fullscreen in PowerPoint to represent this opening:

🎉🎉🎉 "Ladies and gentlemen, tech enthusiasts, and Oracle aficionados! 🚀 Welcome to the STX EPM Fall Event! The date on your calendars should already be circled, underlined, and highlighted because TODAY is THE day – Thursday, October 26th! We've teamed up with the incredible minds at Oracle and EPMI, backed by Centroid to bring you an event that promises to be nothing short of spectacular! 🔥

DALL·E 3
Created 4 images





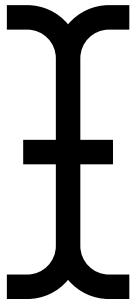


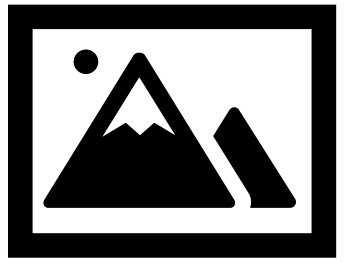
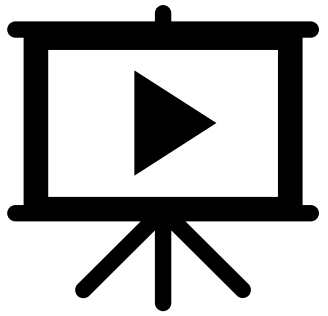



ORACLE
ORACLE
EPM FALL EVENT
ORACLE
EPMI

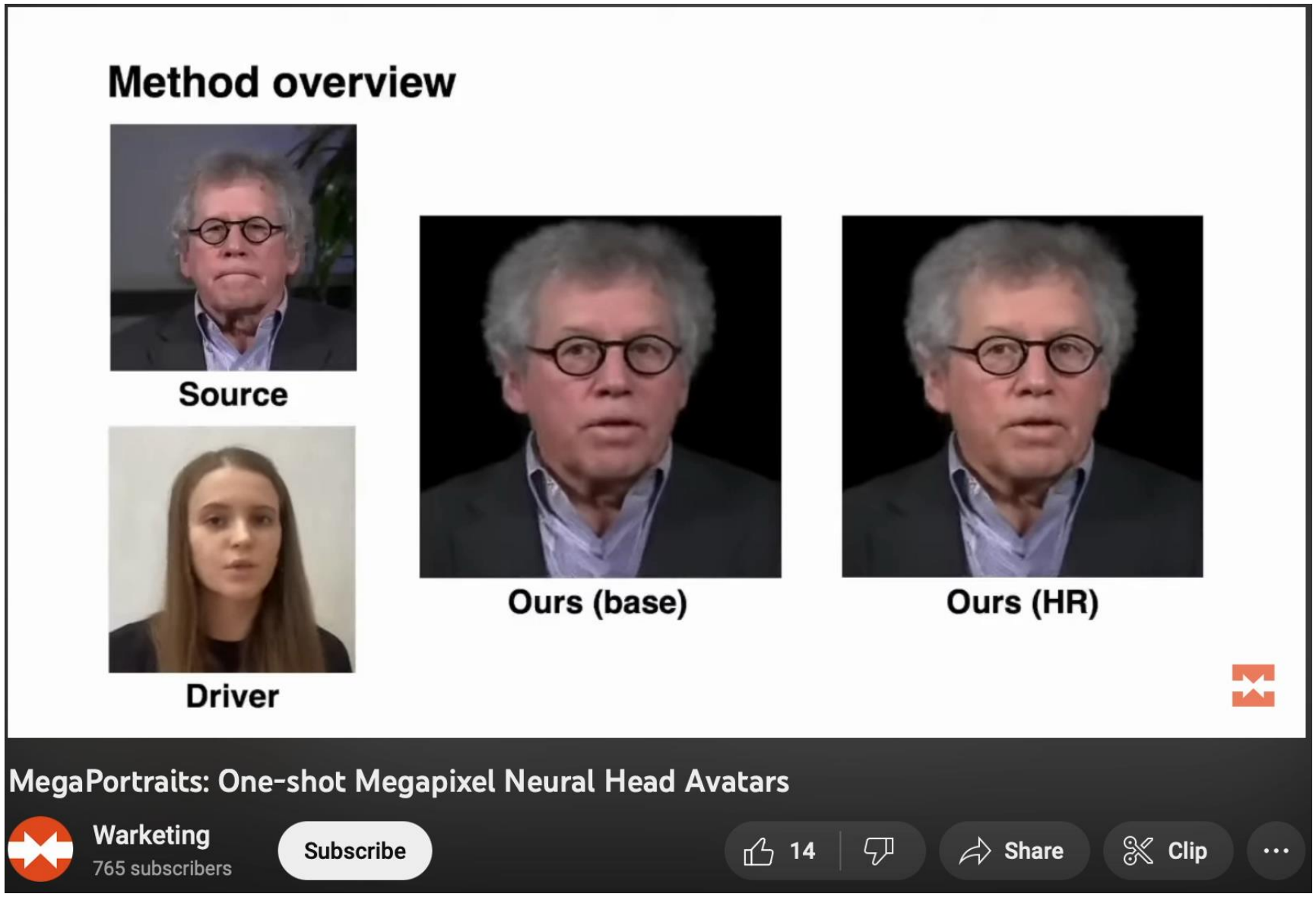

ORACLE
ORACLE
ORACLE
EPMI


ORACLE
ORACLE
ORACLE
EPMI



There are risks and limitations

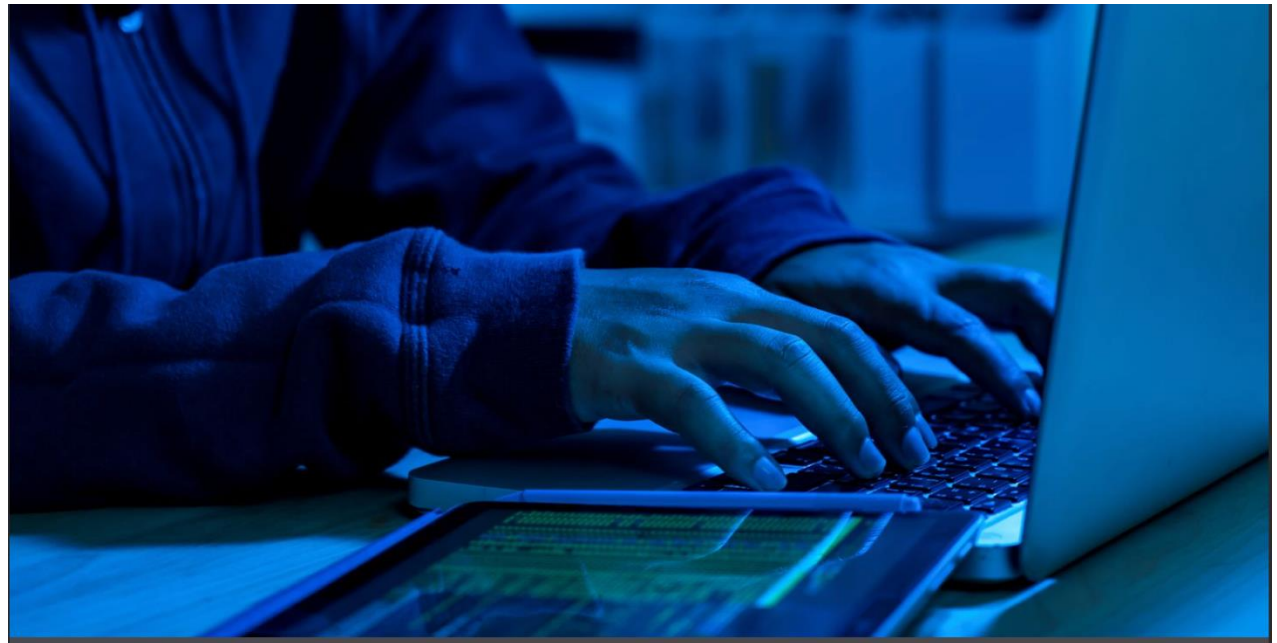

Method overview
Source
Driver
Ours (base)
Ours (HR)
MegaPortraits: One-shot Megapixel Neural Head Avatars
Warketing
765 subscribers
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Clip

Deep fakes

Finance worker pays out $25 million after video call with deepfake ‘chief financial officer’

By Heather Chen and Kathleen Magramo, CNN

2 minute read · Published 2:31 AM EST, Sun February 4, 2024

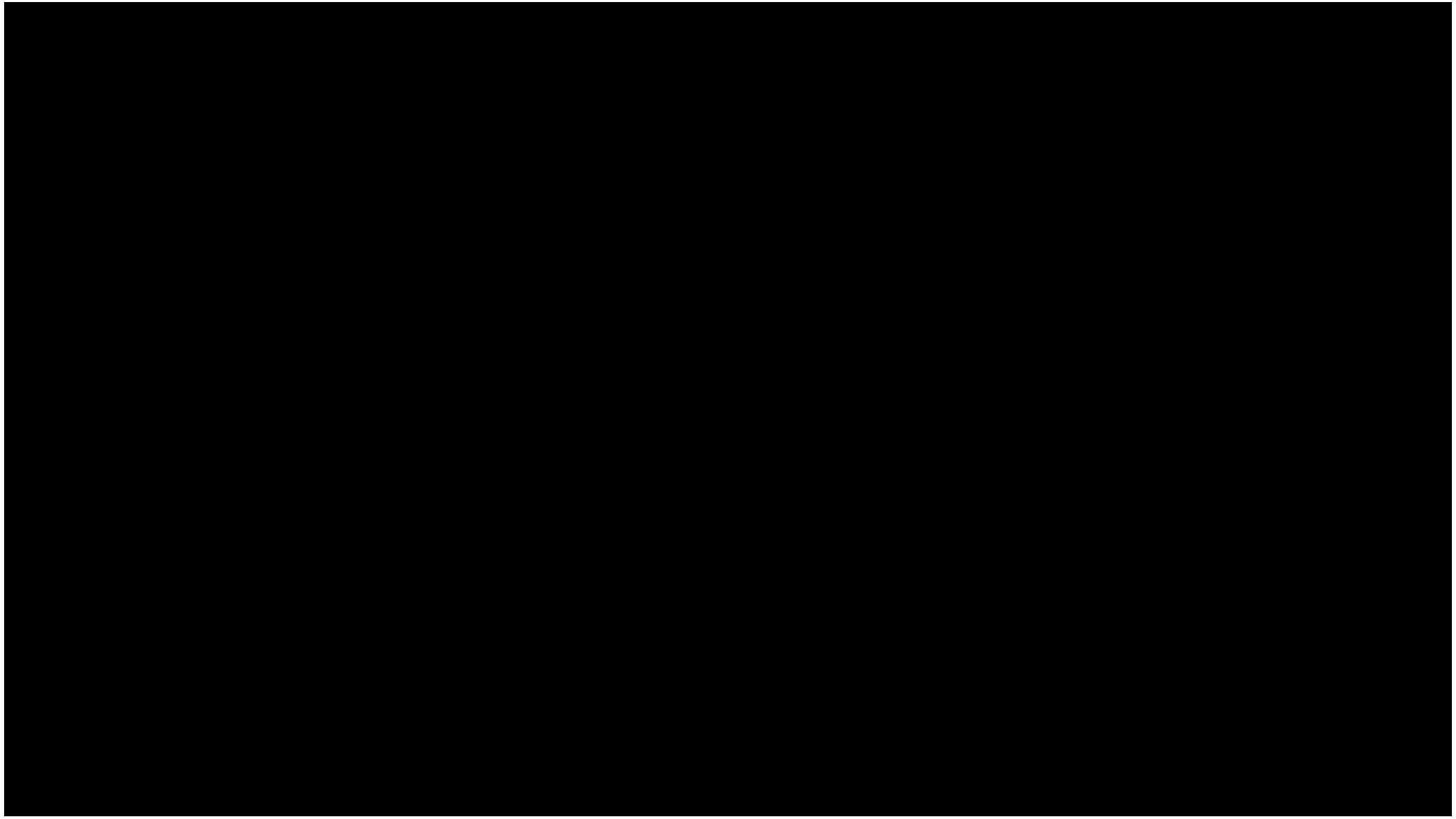


CNN — normal

A finance worker at a multinational firm was tricked into paying out $25 million to fraudsters using deepfake technology to pose as the company’s chief financial officer in a video conference call, according to Hong Kong police.

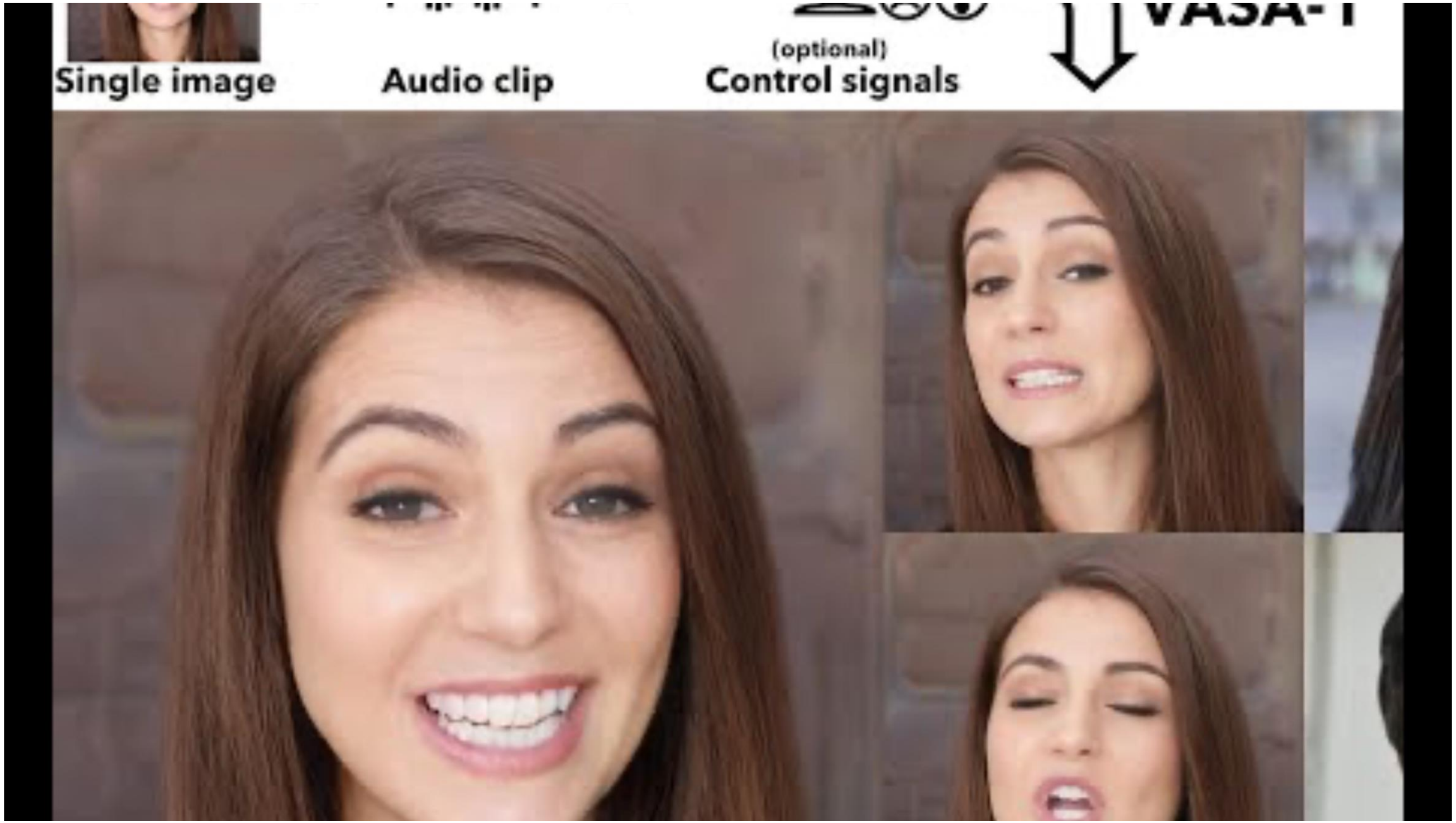
The elaborate scam saw the worker duped into attending a video call with what he thought were several other members of staff, but all of whom were in fact deepfake recreations, Hong Kong police said at a briefing on Friday.

“(In the) multi-person video conference, it turns out that everyone [he saw] was



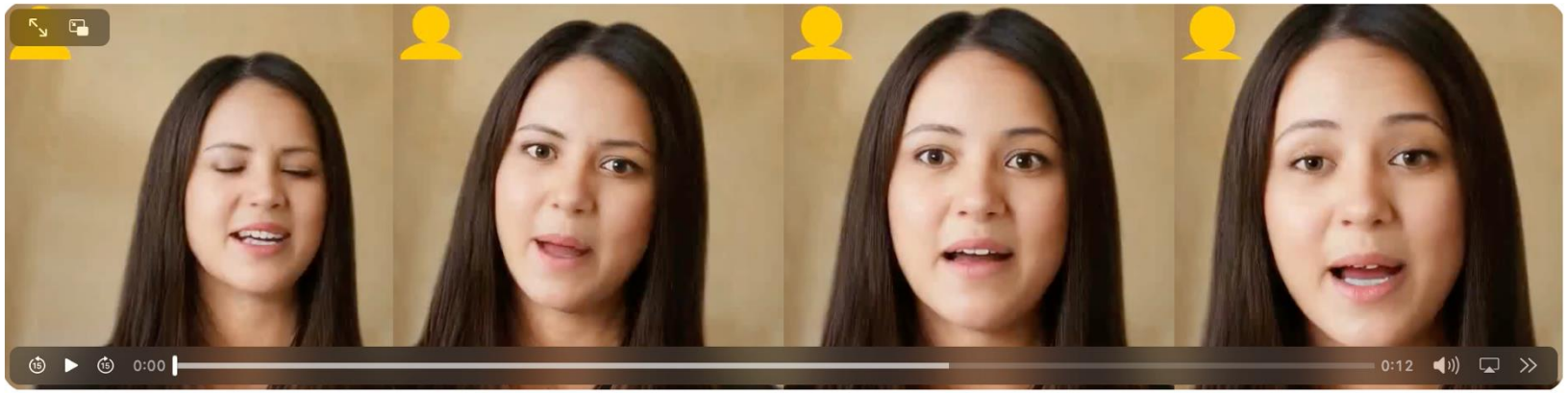
Face swaps

https://github.com/s0md3v/roop

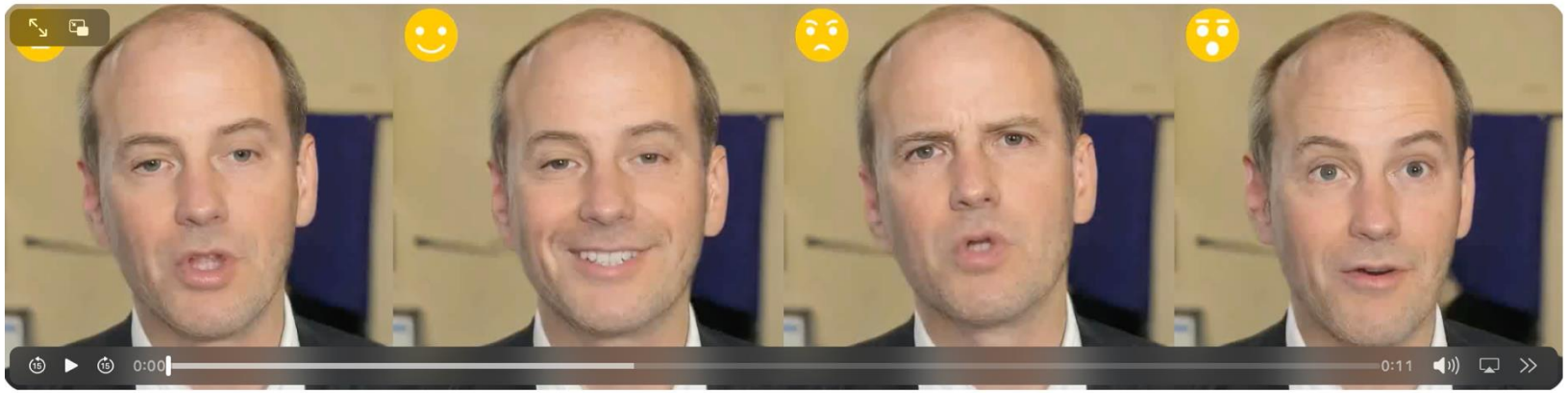

Single image
Audio clip
(optional)
Control signals
VASA-1



Generation results under different main gaze directions (forward-facing, leftwards, rightwards, and upwards, respectively)



Generation results under different head distance scales



Generation results under different emotion offsets (neutral, happiness, anger, and surprise, respectively)

https://www.microsoft.com/en-us/research/project/vasa-1/

The AI media buzz has slowed but the trend is still real



MJ

Imagine... (coming soon)



qjtiu1030 17h

Capture a highly realistic portrait of a young Iranian woman, approximately 28 years old, embodying beauty and cuteness. Her eyes should be honey brown, and her black hair slightly curly, leaning towards a natural appearance. The style should evoke the natural elegance and warmth found in the everyday, emphasizing details like her natural skin texture, eye color, and engaging eye contact. Use a lens that enhances her features in a soft yet vivid light, aiming for a mood that's uplifting and serene, with lighting that feels gentle and flattering. The color grading should enhance the natural warmth and depth of her features,

no watermark ar 3:4 stylize 1000

Creating video from text

Sora is an AI model that can create realistic and imaginative scenes from text instructions.

Read technical report

All videos on this page were generated directly by Sora without modification.

Capabilities Safety Research



Get Oriented

See What’s Possible

Start Building


invideo AI


invideo AI
invideo AI v2.0
Give me a short promotional video for this conference:
https://austin.iiba.org/page/2024-atx-badd-awaken-imagination-1-1
121/25000
Generate a video

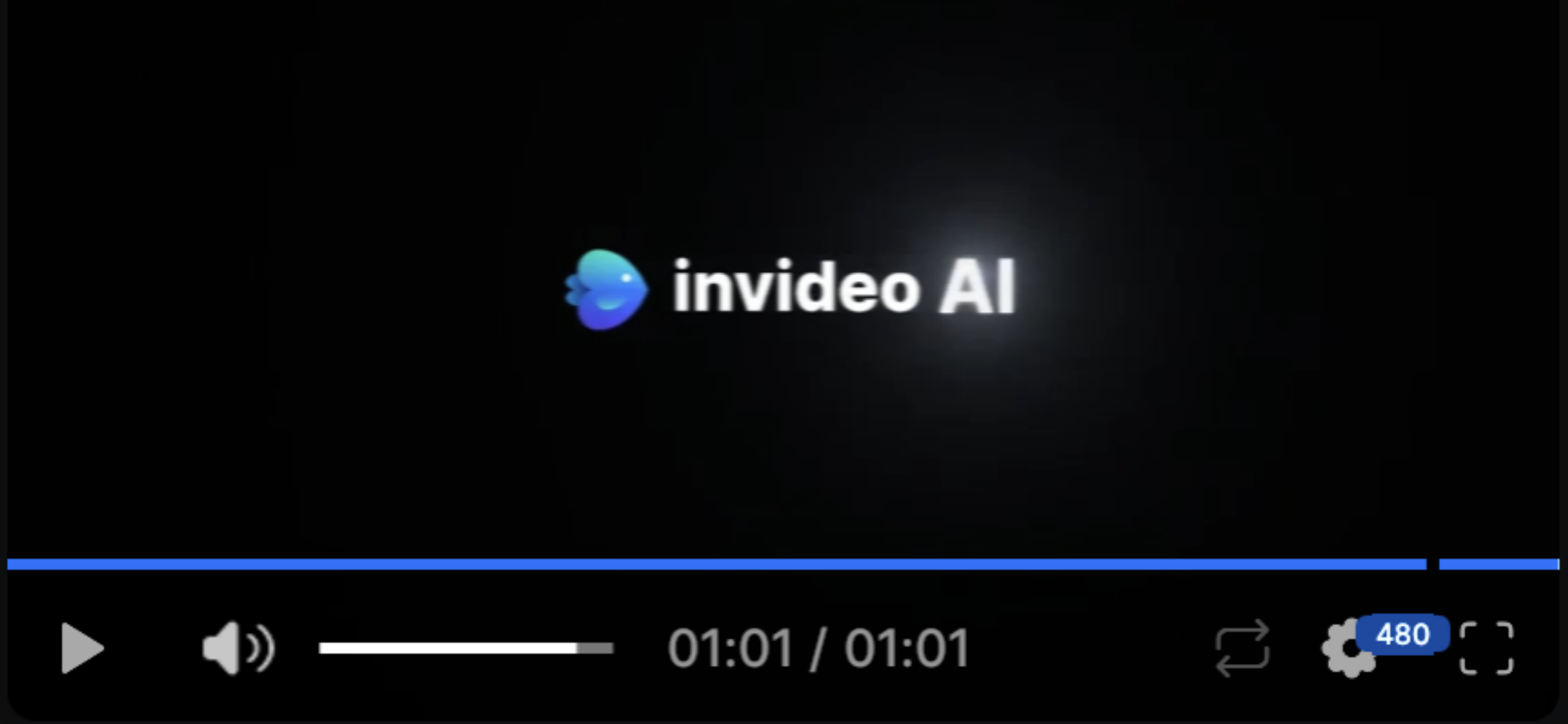


Give me a short promotional video for this conference: https://austin.iiba.org/page/2024-atx-badd-awaken-imagination-1-1

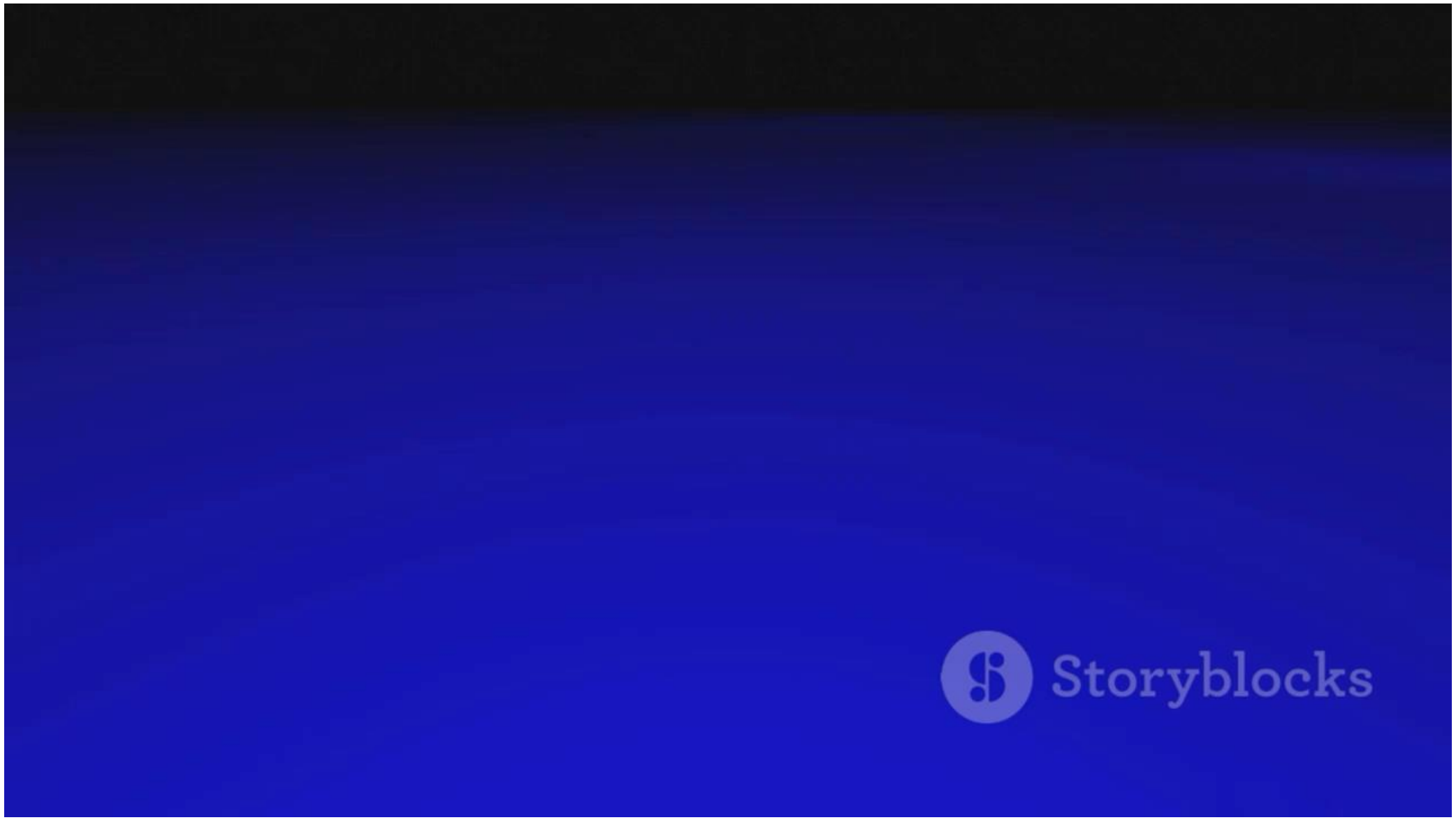
Analyzed ✓

Title: 2024 ATX BADD: Awaken Imagination - Sold Out! ✓

Summarized: https://austin.iiba.org/page/2024-atx-badd-awak... ✓



Use a female narrator please.


Storyblocks

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Song description | Instrumental

An upbeat pop classic about IIBA Austin's Awaken Imagination Business Analyst Conference.

89 / 200

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What's New? 20

Help

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Careers



Awaken Imagination

pop danceable

▶ 1 0

InspiringHipHop165

September 20, 2024 at 4:40 AM v3.5

[Verse]
In Austin city bright and bold
Where stories gather dreams unfold
Business minds and hearts align
Awakened thoughts in every line

[Verse 2]
Imagination takes the lead
In every vision word and deed
Analyzing paths we trace



Awaken Imagination
InspiringHipHop165 | 00:36 / (



Understand an infographic



Analyze financial data from an image



Analyze financial data in Excel



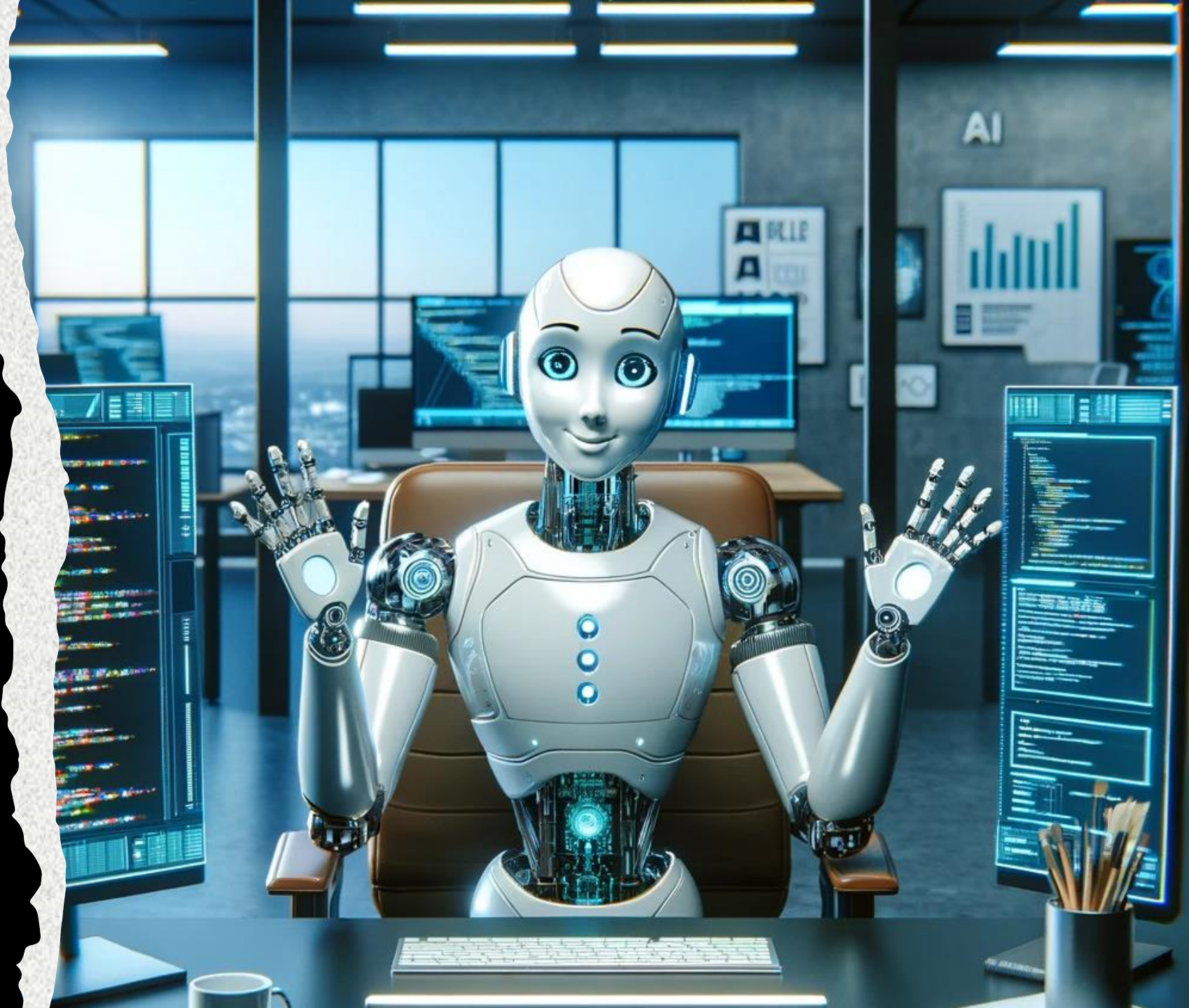
Write an SOP from a YouTube video

Get Oriented

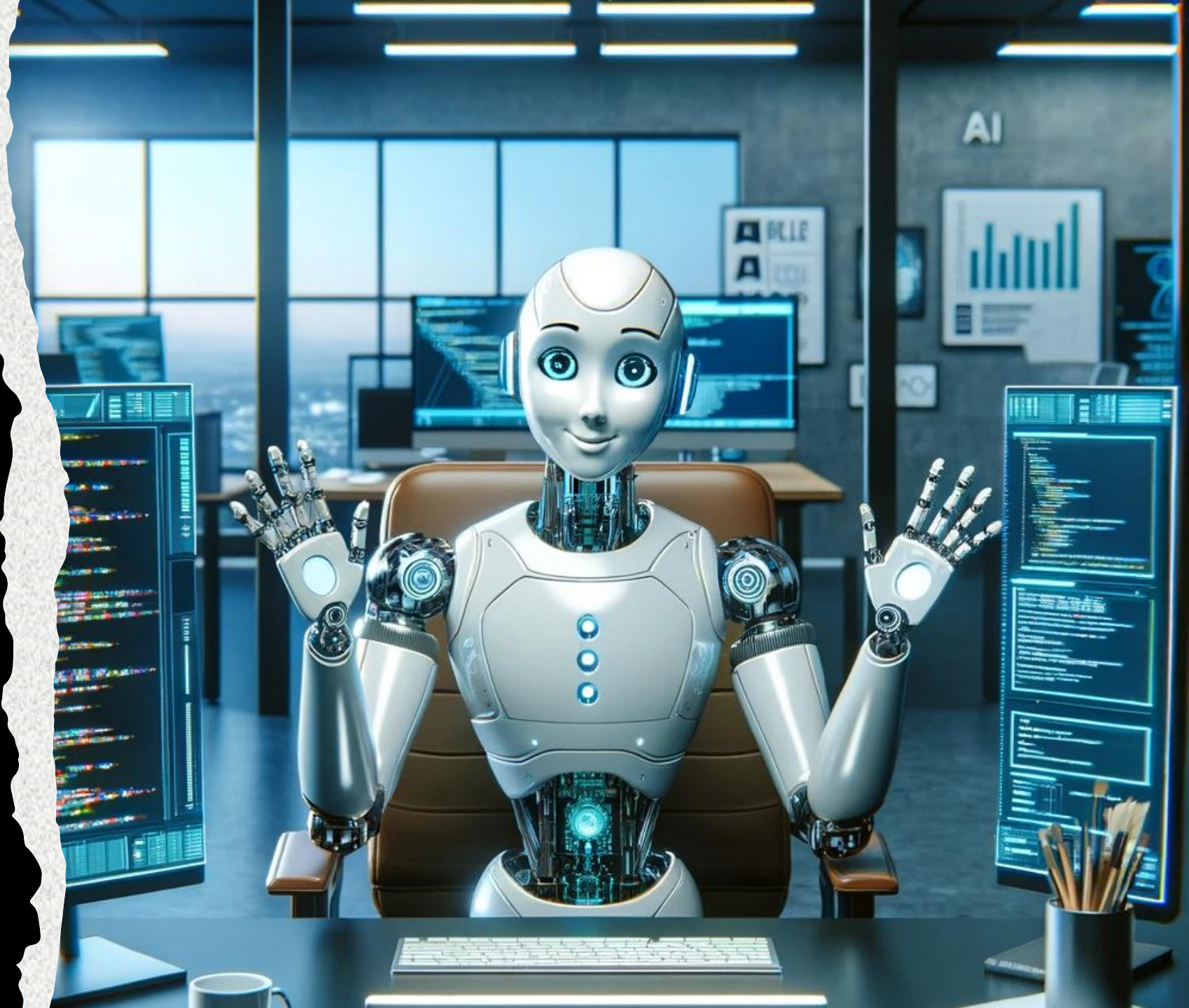
See What’s Possible

Start Building

Eager Intern

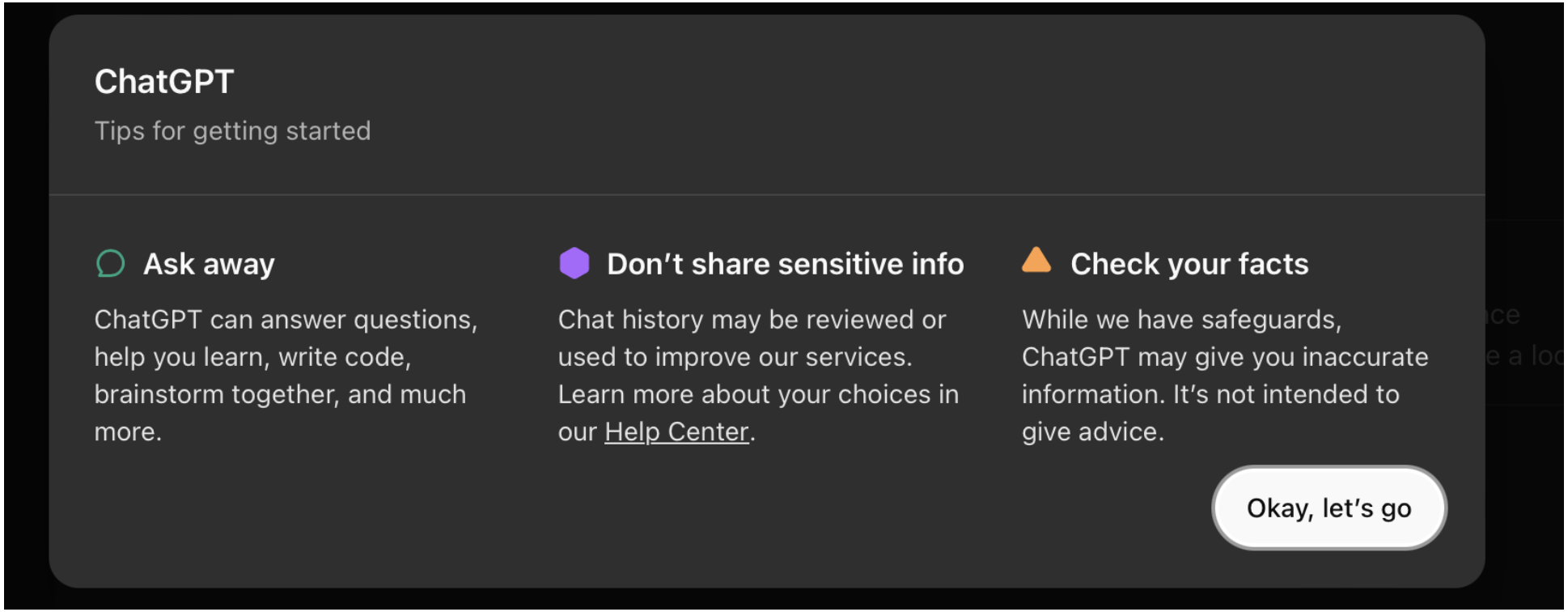


Clear
Concise
Context

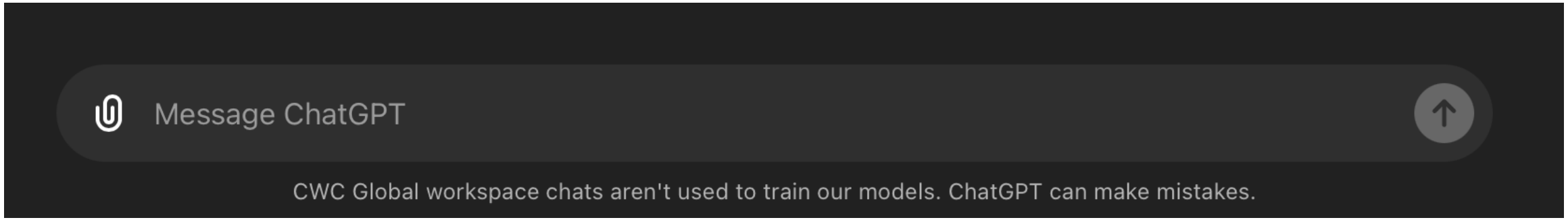




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Free Account



Paid Account


USE THE
FORCE
PROMPT TEMPLATE



FOCUS

OBJECTIVE

RULES

CONTEXT

EXAMPLES



Focus

Take the role of a [Job Title or best role suited for the task].

Objective

A clear concise statement stating what you want accomplished.

Rules

List the constraints or must haves of how you want the job completed.

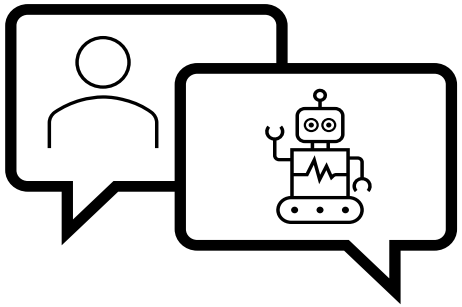
Describe the tone, style, and how you want the AI to respond or behave.

#**Context**

Provide relevant information as if talking to talking to a colleague or a contractor.

Example/Template

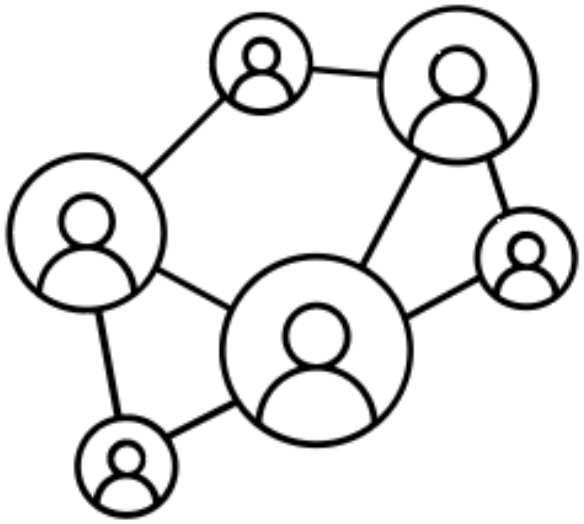
Provide examples that may support the work or templates that you want used.



A digital assistant that you chat with to perform specific tasks.

Custom GPT

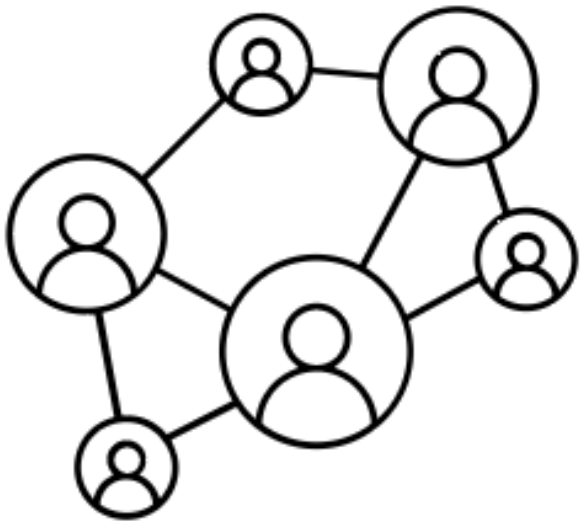
Demo



Digital “AI” Teams

mirror and support human teams.

Demo



Multi-agent Frameworks

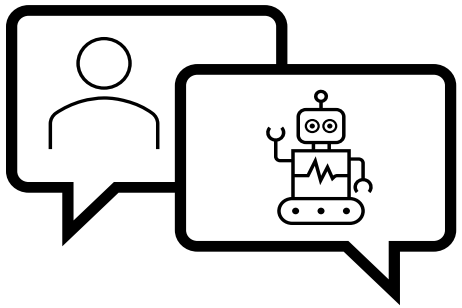


Agency Swarm

AutoGen Studio [Beta]

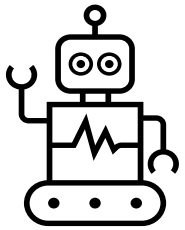
Build Multi-Agent Apps

AI Assistant



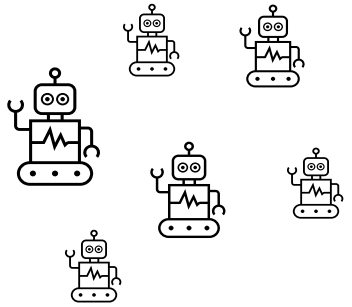
Digital assistant that can perform specific tasks.

AI Agent



An AI Assistant that can do tasks without you having to guide it.

Digital Team



A team of AI Agents working together to get a complex job done.

Future

www.cwcglobal.ai

Contact

chris.wilke@cwcglobal.ai

