

Annual General Meeting

Agenda

1. Introduction – 12:00-12:05
 - a. Thank you to our sponsors
2. Voting – 12:05-12:20
 - a. Bylaws
 - b. 2020-2021 Board of Directors
3. 2019 Results – 12:20-12:45
 - a. Financial Update
 - b. State of the Chapter
4. 2020 Objectives – 12:45-1:00
 - a. 2020 Vision and Objectives
 - b. Member Input

Thanks to
our sponsors

ATX BADD sponsors



The University of Texas at Austin
Center for Professional Education

PAULA A. BELL CONSULTING, LLC



In-kind sponsors: Provide meeting space for Chapter and Board meetings



Voting

Bylaws and Board of Directors

Current State

President

- Mission/Vision/Strategy
- Leadership
- Sponsorship offerings
- Chair meetings

Pres-Elect (e) and (o)

- Prepare AGM report
- Recruit Board members and volunteers

Treasurer (e)

- Manage funds
- Taxes and corporate filings
- Prepare budget

Marketing (e)

- Corporate outreach/ sponsorship
- Academic outreach/ sponsorship
- Newsletters and other emails
- Social media
- Manage web content

Prof Dev (e)

- Schedule meeting speakers
- Coordinate with meeting speakers
- Identify new offerings/ programs
- Work with BADD chairperson

Members (o)

- Maintain membership list
- Send renewal notices
- Meeting check-in

Comm (o)

- Check email boxes
- Schedule meeting rooms
- Order food for meetings

<https://austin.iiba.org/2019-proposed-bylaw-changes>

Proposed

President (o)

- Vision/Goals
- Governance
- Board Chair

Treasurer (e)

- Annual Budget
- Cash and Liquidity Management
- Annual Tax/ Corporate Filings
- Monthly Reporting

Marketing (e)

- Marketing Strategy
- Member Communication
- Branding
- Monthly Reporting

Prof Dev (e)

- Prof Dev Strategy
- Chapter Meetings
- ATX BADD
- Programs/ Offerings
- Monthly Reporting

Membership (o)

- Membership Growth Strategy
- Membership Management
- Monthly Reporting

Sponsorship (o)

- Outreach/ Partnership Strategy
- Partner engagement and management
- Monthly Reporting

Operations (o)

- Maintain document repository
- Liaison with IIBA on initiatives (e.g., website changeover)
- Meeting logistics
- Reporting as needed

2020-2021 Board of Directors

President

Candidate: Kat McGill

VP of
Membership

Candidate: Linda Gerardi

VP of
Operations

Candidate: Cindy Brummer

VP of
Sponsorship

Candidate: Neda Hiller

Officer Change and Open Officer Positions

- **VP of Marketing**
Becky Skinner will assume the role of VP of Marketing in December
Carlos Rodriguez had to step down due to personal obligations
- **VP of Professional Development**
Position is open for Board appointment
The role description is available on the website
- **Treasurer**
Position is open for Board appointment, as Damon Stewart needs to step down due to personal obligations
The role description is available on the website



2019 Chapter Results

How did we do this year?

Financial Highlights

Increased ATX BADD sponsorship

Three paid sponsors, and reduced speaking fees for two sponsors

Self-pay for Chapter lunches

Decreases per meeting loss without increasing attendee price

On track for a profitable year

Anticipating profit of more than \$800

2019 Goals



Membership Value

Provide members more of what they want from the local chapter



Collaboration

Continue to share ideas with other IIBA chapters and with Austin-based associations to improve our offerings



Engagement

Increase opportunities for member and corporate engagement. Consider a Community Service event



Revenue

Secure more paid sponsorships to allow for a bigger BADD and for more sharing with the chapter



Training

Provide a CBAP study group and determine other training opportunities



Chapter Awards

Improve metrics and member value to be eligible for IIBA Chapter Awards in 2019



2020 Goals

Where do we go from here?

2020 Chapter Mission, Vision, and Objectives

To unite a community of Austin-area business analysis practitioners to build relationships, to spark professional growth, and to create better business outcomes

90 Chapter members

Growing and successful PDD

Increase revenue by \$4K

Retain 80% members

Acquire 40+ new members

>120 attendees

Eight sponsor tables

Maintain overall rating >4.2

Paid classes

Two Chapter Sponsors

Profitable PDD



Member Input

What would you like from the Chapter in 2020?

Member Input

What would you like from the Chapter this year?

Training
Opportunities

Monthly
Topics/
Speakers

Evening Events

ATX BADD

Meeting logistics



Thank you